

FOR IMMEDIATE RELEASE

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Integral Sound

Winter Music Conference 2006

The Clear Sound System Choice of Clubs Worldwide

Cocoon, B.E.D. NY, Spirit, Ministry of Sound

Integral Sound is embarking on a mission this spring to supply and engineer the sound for each of **Made Event's 'Made Down Deep'** parties at **B.E.D.** and **Pawn Shop** in Miami, FL during Winter Music Conference. An **Integral Sound** 18-wheel tractor-trailer is heading south from Philadelphia to Miami, stocked with the latest in cutting edge audio technology along with sound reinforcement that will be utilized to create customized aural solutions. The world's most discerning DJs **Danny Tenaglia**, **Richie Hawtin**, **Lee Burridge**, and **Danny Howells** will all be performing on **Integral Sound** this year.

Integral Sound systems are renowned world-wide for their purity, precision and high performance. Developed by veterans of the sound and nightclub industries, **Integral Sound** is the system of choice for the world's top nightclubs and the DJ's that play in them.

"Having played on almost every club sound system in the world I can honestly say that systems engineered by Integral Sound are the best in the world. When I play on an Integral Sound system I know that my music will be heard to its fullest potential."

-PAUL VAN DYK

Around the world **Integral Sound** has been raising the bar for quality sound systems in clubs where sound is paramount to their long-term success and customer loyalty. In Frankfurt, Germany, **Integral Sound** is the nexus of **Sven Väth's brainchild**, the **Cocoon** nightclub, recently awarded **Mixmag's #1 club** of 2005. The pre-eminent sound engineer **Steve Dash** conceived and installed the largest nightclub sound installation in the world utilizing custom components. Across the continent, the largest **Ministry of Sound** in the world opened in Singapore, December 2005 with over 7,000 patrons experiencing quality sound and intense audio on a nightly basis.

Integral Sound's principals, **Steve Dash**, **Mike Bindra** and **George Stavro's** combined knowledge encompass the best in technical expertise and real world experience. Dash's former projects include **The Original Sound Factory**, **Sound Factory Bar**, **Twilo**, **Roxy**, **Government**, **Cream**, **Womb** and **Crobar NY**. With good reason, Dash is considered the best in the business by those in the know. George Stavro joined Steve Dash as the **Phazon** sound engineers between 2001 and 2003 and they have been working together ever since. Mike Bindra rounds out the team with his background in nightclub operations and event production. Dubbed the "*Sound Fascist*" by **Sven Väth**, the top sound in the business has become Bindra's calling card.

The newest **Integral Sound** outposts in the city that never sleeps include **Pink Elephant** - the club-within-a-club at Crobar, **B.E.D. NY** - the sister of flagship B.E.D. Miami, and **Spirit New York** - the space that once housed the legendary Sound Factory and then Twilo. **Integral Sound** also enabled the **Shelborne Beach Resort** in Miami to achieve their goal of creating the complete entertainment experience in the **Shine** nightclub.

"Music sounds much better when you can actually hear it. On an Integral Sound system you can hear it all. Beware of this sound system. May cause excessive dancing!" **-LEE BURRIDGE**

The **Integral Sound** is warm, enveloping, and precise without the aural irritation and listening fatigue so common in other sound systems. **Integral Sound** offers services in system design and installation, acoustical consulting, existing system reconfiguration, and system rentals. You're invited to experience the clear sound difference in clubbing.

For an appointment with **Integral Sound** in Miami (Winter Music Conference) or New York, please contact Mike Bindra – mike@integralsound.net | 917. 582.1560.

www.integralsound.net